somewhat different

Shaping the future of the insurance industry

Reinventing the insurance industry

hr | equarium
Insurtech innovation pool

Hannover Re's online platform brings together insurtechs and digital innovators with insurance companies ready to shape the future of our industry.

Digital disruption, shifting demographics and evolving buyer preferences have created a challenging operating environment for insurers. Today, more than ever, product and distribution innovation are crucial factors for insurers to stay ahead of their competition and to meet consumer needs.

Although insurtechs are offering a wide range of solutions and services, many insurance companies find it challenging to cut through the noise in order to find the best-fit solution. Start-up insurtechs, on the other hand, require direct access to insurance decision-makers to market their solutions at lowest possible cost.

The hr | equarium platform is an innovation pool which facilitates partnerships between insurtechs and insurance companies worldwide.

hr | equarium is the first-choice platform for insurers looking for solutions off the beaten path.

hannover re®

Hannover Re connects you to innovators

As a world-leading reinsurer, Hannover Re brings a wealth of expertise on data models, automated underwriting and risk assessment. This, along with its unique experience in technology integration, means Hannover Re can help guide valuable collaborations.

Connecting innovators

Your benefits

- Access to a unique innovation network
- Inspiring solutions to enhance business capabilities and unlock additional growth potential
- Real business cases & success stories
- Verified & rated solutions

hr | equarium provides direct access to a range of services and solutions spanning the entire value chain, as well as business cases demonstrating successful implementations around the world.

Visit hr | equarium now

Partnerships with innovation leaders help insurance companies expand their service offerings and grow their business. We are building an ecosystem of innovative vendors and partners in order to advance the insurance industry. Visit our platform now and be inspired.

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